CERTIFICATE

presented to

Newprint blue GmbH

for the generous support

to **Plant-for-the-Planet**.







Plant-for-the-Planet is a global movement empowering young people and organisations to restore forest ecosystems and fight for climate justice. To do so, we educate young people, restore ecosystems, conduct restoration research, provide free software tools and restoration advice for organizations around the world.

We believe that we need to protect the world's three trillion trees and bring back a further one trillion trees. Only by drastically reducing carbon emissions and restoring forests at the same time, we can prevent catastrophic climate change.

Over 200 projects worldwide have come together on the Plant-for-the-Planet platform and are restoring and conserving forests together.

December 27, 2024

Felix Finkbeiner

Felix Finkbeiner
Founder of Plant for the Planet

PLANT FOR THE PLANET
Trees for Climate Justice

UN environment programme

UNITED NATIONS DECADE ON ECOSYSTEM RESTORATION 2021-2030

Plant-for-the-Planet supports the United Nations Environment Programme

Thank you for your support!

Did you know that we don't just plant trees? We do so much more. Have a look!

In empowerment

Plant-for-the-Planet has empowered approximately 100,000 climate justice ambassadors through academies worldwide. In the one-day workshops, 9-14 year olds deepen their knowledge of the climate crisis, train each other in rhetoric and find out how they can become active themselves. This has an impact: Many ambassadors lectures, give interviews and confront decision-makers.
pp.eco/empower

With technology

Forest fires are so devastating because our global climate systems go up in flames with the trees. But Plant-for-the-Planet has an answer to forest fires, and it's digital: with the FireAlert app we programmed ourselves, forest fires can be detected much more quickly, especially in remote areas, and can therefore be fought more quickly.

In 2021, Plant-for-the-Planet developed a tree tracking app called TreeMapper.App: This allows you to keep an eye on millions of trees at the same time. This app means maximum transparency for donors, because on our website pp.eco everyone can see which tree species were planted where, when and to what extent.
pp.eco/ro

With research

Anyone who clears a forest also destroys a great deal of life below ground that lives in symbiosis with the trees: i.e. fungi, microbes, but also insects and worms. Anyone who wants to restore a cleared forest must therefore also take care of the 'underground' forest. That's why Plant-for-the-Planet's research projects aim to find out, for example, whether adding a soil sample from a healthy reference forest leads to a higher survival rate.
pp.eco/research

In order to stay below the 1.5 degree limit, we need to protect and restore as many ecosystems as possible as quickly as possible. Thank you for continuing to support us in the fight against the climate crisis.
pp.eco/donate

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